



Alaska Wildland Adventures

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ALASKA WILDLAND ADVENTURES— Operating in an Innovative, Award-Winning Style

Alaska Wildland Adventures has been operating in an innovative, award-winning style for 50 years. Since the company's founding in 1977, Alaska Wildland Adventures (AWA) has been committed to providing guests with profound travel experiences emphasizing Alaska's natural and cultural history while operating in a fashion that protects and preserves Alaska's environment. Combining the best of Alaska adventure – river rafting, fishing, kayaking and hiking – with wildlife viewing and cozy Alaskan lodging, AWA offers fun, friendly and unforgettable soft adventure vacation options on the Kenai Peninsula, in Denali National Park and beyond.

We understand that our greatest corporate asset is the natural beauty of the outdoors, and we believe it is sound business management to invest in sustaining Alaska's wild character.

In all levels of business, our organization models its style of travel and operations for low impact on the surrounding wilderness. AWA's own Greenworks program was designed internally by a group of environmentally conscious employees; this award-winning program scrutinizes all operations and administrative activities and implements changes where daily business practices can be modified to lessen the footprint on the environment. Additionally, we're members of Adventure Green Alaska, a voluntary certification program of the Alaska Travel Industry Association committed to best practices in environmental, economic, social and cultural sustainability.

Staff members participate in extensive recycling programs, minimize use of disposable materials and take great pride in educating guests on environmentally-sound practices. Our Home Office team makes intentional purchases of earth-friendly and recycled paper supplies, as well as limiting the overall use of paper by transitioning many of our promotional materials to web-based, electronic files. When developing trips and programs, the company strives to design tours that concentrate on select regions rather than a long list of destinations, reducing transportation emissions as well as allowing guests to enjoy a more in-depth experience.

In more recent years, we implemented even more steps in our eco-conscious systems, including - but not limited - to:

- We source our hospitality paper products and disposables through [Green Alaska Solutions](#). Our toilet paper, paper towels, and other paper products like cups are now 100% post-consumer content.
- We shifted to [Earth Breeze](#) laundry detergent sheets from liquid detergent, which has greatly reduced plastic waste and cost of storing/transporting heavy plastic containers to our remote lodges.
- Many of our trash can liners and some of our disposable gloves used by our hospitality staff are now compostable, meaning they are made of cellulose or biobased resins rather than plastic. These too take time to degrade, but when they degrade, it will not be to microplastics.
- Recycling programs in more remote areas of Alaska face many unique challenges, and forging partnerships is imperative for progress in the reduction of waste. We are working with a [Cordova-raised engineer named Patrick Simpson](#), who saw ocean debris and used fishing nets as a problem, so he set out developing containerized plastic waste recyclers that can be deployed to remote Alaskan villages to produce plastic products like decking, siding, fencing and roof tiles on site, reducing waste and building material costs. Patrick has provided us “super sacks” to collect plastic waste from our lodges and transport to his receiving center. What’s really cool is that his system allows us to keep #4 and #5 plastics out of Alaskan landfills, as the state does not yet have a waste stream for these materials. We assist in helping the nearby Cooper Landing Community Center's participation in this recycling program, as well.
- We continue to adjust our dining menus to focus our buying power within local food networks, such as [Arctic Harvest](#), whenever possible.

Throughout our evolution, AWA has lessened its dependence on of fossil fuels by implementing a mix of solar and hydroelectric power at several of its remote properties, and we aim to continue improvements year after year. AWA also donates a significant percentage of its pre-tax earnings to environmental organizations within Alaska.

For more information, please visit <https://www.alaskawildland.com>.

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