



Alaska Wildland Adventures

Honors We Have Received

2025 Lifetime Achievement Award – presented to AWA CEO Kirk Hoessle, for lifelong support of and leadership in Alaska tourism, promoting industry standards of excellence, and contribution to the industry's growth as a whole.
Presented to Kirk Hoessle at the ATIA Tourism Industry Awards, 2025.

2024 Winner of the Where to Stay: Nature Lovers' Lodging category – presented to Kenai Fjords Glacier Lodge by Sunset Magazine's annual Travel Awards.

2024 Best Tour Operator – awarded to Alaska Wildland Adventures by Newsweek Readers' Choice Awards and based on votes by the public.

2023 Best Workplaces Alaska Award – presented to Alaska Wildland Adventures for an excellent culture and working environment, based on survey results from AWA employees.
Presented to Alaska Wildland Adventures by the Alaska Journal of Commerce, 2023

2020 Stewardship and Sustainability Award – presented to Alaska Wildland Adventures and Kenai Fjords Glacier Lodge, for the highest commitment to sustainability of ocean resources.
Presented to Kirk Hoessle at the Alaska Sealife Center's 2020 Ocean Leadership Awards, 2020

2019 Visit Anchorage's Seymour Award – presented to AWA CEO Kirk Hoessle, for sustainable action in protecting Alaska's wild lands.
Presented to Kirk Hoessle at the Visit Anchorage Annual Awards, 2019

2015 Stan Stephens Stewardship Award – presented to AWA CEO Kirk Hoessle, for passion and dedication in protecting Alaska's wild lands.
Presented to Kirk Hoessle at the ATIA 2015 Annual Industry Awards, 2015

2010 Responsible Tourism Showcase Honoree – recognized by industry leaders for our diligent work to develop and implement sustainable tourism initiatives, particularly with the Kenai Fjords Glacier Lodge project.
Presented to Alaska Wildland Adventures at the Educational Travel Conference, 2010

2007 Top Small Workplaces – recognized as one of the top 15 workplaces in the United States.
Presented to Alaska Wildland Adventures by the Wall Street Journal and Winning Workplaces, 2007

Outstanding Business in Tourism Award – for superior performance, dedication and outstanding support of the Kenai Peninsula visitor industry.
Presented to Alaska Wildland Adventures by Kenai Peninsula Borough, 2007

Condé Nast Traveler International Green List Award – recognized as the world's leading Ecotourism Tour Operator for commitment to sound environmental efforts ranging from sustainability to charitable contributions.

Awarded to Alaska Wildland Adventures by Condé Nast Traveler, September 2005

Special Achievement Award – for outstanding support of the Kenai Peninsula visitor industry.

Presented to Alaska Wildland Adventures by Kenai Peninsula Tourism Marketing Council, 2003

World Wildlife Fund Arctic Award for Linking Tourism and Conservation 2001 – for environmentally sound business practices, and promoting the economic value of ecotourism within the Alaska industry and government.

Presented to Alaska Wildland Adventures by World Wildlife Fund, 2002

Alaska's Green Star Shining Star Award – for eco-friendly construction techniques, site design and hydroelectric system operating procedures at Kenai Backcountry Lodge.

Presented to Alaska Wildland Adventures by Green Star, 2001

Ginny Hill Wood Award – for outstanding contributions to conservation efforts protecting Alaska's natural and cultural resources.

Presented to Alaska Wildland Adventures by the Alaska Wilderness Recreation and Tourism Association, 2001

Business Most Committed to Success of Tourism on the Kenai Peninsula – for the company's generosity, owner and employee volunteer involvement, and cooperative marketing efforts to promote the Kenai Peninsula.

Presented to Alaska Wildland Adventures by Kenai Peninsula Tourism Marketing Council, 2000

Denali Award – for outstanding leadership, professional excellence, and personal contribution to the Alaska travel industry.

Presented to Kirk Hoessle by the Alaska Travel Industry Association, 2000

Condé Nast International Ecotourism Award mention – for commitment to providing travel programs that are sustainable, responsible, and beneficial to the environment.

Alaska Wildland Adventures was the only US-based tour operator recognized in 1999's awards

Wild Recognition Award – for outstanding service to visitors and for being a good tourism industry partner while working to promote the welfare of tourism.

Presented to Alaska Wildland Adventures by Anchorage Convention and Visitors Bureau, 1998

Peninsula Pride Award – for outstanding support of the Kenai Peninsula visitor industry.

Presented to Alaska Wildland Adventures by Kenai Peninsula Tourism Marketing Council, 1998 and 1995

Outstanding Long Term Program Award – for demonstrating an extraordinary concern for the environment through business activities and policies.

Presented to Alaska Wildland Adventures by Alaska Land Managers Forum, 1997

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