

CONTACT:

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## Alaska Wildland Adventures FACT SHEET

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## **Company Overview:**

Exclusively Alaska for over 40 years, Alaska Wildland Adventures (AWA) features a wide range of ways to experience the Last Frontier. AWA's three wilderness lodges - Kenai Riverside Lodge, Kenai Backcountry Lodge and Kenai Fjords Glacier Lodge - are the featured lodges in a wide selection of all-inclusive Alaska Adventures, Lodge and Fishing packages. The company is well recognized for operating some of the most highly regarded small group tours and lodges on the Kenai Peninsula and in the Denali National Park area. Since AWA's founding in 1977, the company has attracted travelers looking to go a step beyond the standard cruise or motorcoach tour. AWA holds fast to its core principle that Alaska is best experienced personally and respectfully, in a style that recognizes the true value of the wilderness. Alaska Wildland Adventures' trips focus on small group experiences (usually 12-18 people) that seamlessly combine fun outdoor adventuring with remote backcountry lodging, delicious meals and friendly, professional guides. Special family itineraries are offered.

# All-Inclusive Alaska Adventures:

AWA's <u>Alaska Adventures</u> are all-inclusive, small group tours which feature fully guided hiking, rafting, kayaking and relaxing at wilderness lodges on the Kenai Peninsula and in Denali National Park. Itineraries run during the summer season (June through mid-September) and range from seven to twelve days in length. Lodging, transportation, equipment and most dining are included.

### Alaska Adventures Activities (varies with itinerary):

Naturalist Programs Wilderness Lodges/Cabins National Park Exploration Guided Walking and Hiking Paddling in Sea Kayaks Mild River Rafting Alaska Railroad Gold Panning Glacier Viewing Wildlife Viewing Whale Watching Sportfishing Flightseeing (Optional Add-on)

Cultural History Small Boat Touring Dogsled Programs Bird Watching Photography

### Lodge Stays and Lodge-to-Lodge Packages:

AWA offers individual stays at all three of the company's <u>wilderness lodges</u> and can customize lodgeto-lodge combination trips for guests seeking a truly one-of-a-kind itinerary. All packages are allinclusive and lodge links may be used to add round-trip transportation to/from Anchorage as desired. The lodges feature the perfect balance of rustically modern and private cabins, delicious and locallysourced food, immersive activity choices, and locations that introduce visitors to the real, authentic Alaska.

#### The Lodges:

- Kenai Riverside Lodge: AWA's original log lodge and cabins in Cooper Landing, surrounded by snowcapped mountains and located right on the banks of the upper Kenai River. Kenai Riverside Lodge also acts as the homebase for the Kenai Riverside Fishing program and Kenai River Day Trips.
- **Kenai Backcountry Lodge**: An authentic Alaskan wilderness experience at a historic and ecologically managed log lodge surrounded by one million acres of designated wilderness in Kenai National Wildlife Refuge.
- Kenai Fjords Glacier Lodge: AWA's newest <u>wilderness lodge</u>, this seacoast paradise is surrounded by the stunning seacoast of Kenai Fjords National Park and is the only lodge located within the park.

### **Guided Fishing:**

Kenai Riverside Fishing is a long-time operator of guided fishing trips, since 1977. These all-inclusive trips offers guests great opportunities to fish the world-famous Kenai River for freshwater species, like silver salmon, sockeye salmon, rainbow trout and Dolly Varden. The program also fishes Resurrection Bay for halibut, king salmon and silver salmon. With friendly, knowledgable guides and flexible itineraries and activities, these trips are once-in-a-lifetime fishing adventures.

### **Rafting and Fishing Day Trips:**

Kenai River Trips offers guests unbeatable rafting and fishing day trip adventures on the Kenai River. Rafting trips include the two-hour Kenai River Scenic Float and the full-day Kenai Canyon Raft Trip featuring sections of Class II+ whitewater. Visitors looking to add a day of fishing for salmon and rainbow trout will find experienced guides, gear and equipment ready to get guests on the water and on the fish.

#### The Homes at Kenai Riverside Lodge:

A <u>new accommodation option</u> near Kenai Riverside Lodge features nine gorgeous acres on the banks of the Kenai River. Two identical timber frame houses and a smaller cottage feature thoughtfully designed interior and exterior spaces, perfect for relaxation after a day exploring the Kenai Peninsula. Incredible beam work, wrought-iron flourishes and upscale finishes offer extra comfort and style for guests who wish to stay in these accommodations during their visit to Kenai Riverside Lodge.

#### Weather Permitting:

<u>Weather Permitting</u> provides water taxi services, kayak shuttle services, freight hauling, recovery services, film equipment platform and kayak day trips in and around Seward and Kenai Fjords National Park. The boats are designed to provide the smoothest ride possible, keeping kayaks, gear and freight secure and passengers comfortable in seas of any kind. Weather Permitting also provides transportation to Kenai Fjords Glacier Lodge.

#### Meals:

Most all meals and snacks are included with every AWA Alaska Adventure, Lodge Package and Fishing package. Meals are hearty, healthy, home-cooked and delicious. With advance notice, special diets are happily accommodated.

#### **Getting There and Around:**

Alaska Wildland Adventures' trips and Lodge packages start in Anchorage or Fairbanks. Call our experienced reservations specialists for details on each trip. During an AWA adventure, guests may

travel by raft, touring kayak, foot, cruise yacht, deluxe 20-passenger mini-bus, 15-passenger van and the Alaska Railroad.

### Age/ Fitness Requirements:

Average physical condition is all that is needed to enjoy an AWA Adventure or Lodge Package. Participants should be comfortable walking 3-4 hours steadily with short breaks. Family trips cater to families with children between the ages of 6-12. Other AWA trips require that guests be at least twelve years of age.

### Climate:

June - September, day temperatures average 60-75°F; night temperatures average 40-60°F. Occasional light rain can be expected, though sunny days generally prevail.

#### **Company Awards:**

- 2020 Stewardship and Sustainability Award from the Alaska Sealife Center's 2020 Alaska Ocean Leadership Awards; awarded to Alaska Wildland Adventures and Kenai Fjords Glacier Lodge
- 2019 Visit Anchorage's Seymour Award for Sustainable Action; awarded to AWA President & CEO, Kirk Hoessle.
- 2009 2019 Gold Certification by Adventure Green Alaska, Alaska's only Ecotourism Certification Program.
- 2015 Stan Stephens Stewardship Award; awarded to AWA President & CEO, Kirk Hoessle, by the Alaska Travel Industry Association.
- Best New Wilderness Escape, awarded by Sunset Magazine, 2011.
- 2011 Trips of the Year; awarded by Outside Magazine for the Ultimate Alaska Adventure.

#### Memberships:

Alaska Wildland Adventures is a recognized member in the following organizations:

Adventure Green Alaska International Game Fish Association Adventure Travel Trade Association Kenai Watershed Forum Alaska Conservation Foundation National Parks Conservation Association Alaska Geographic Society Northern Alaska Environmental Center Alaska SeaLife Center Sierra Club Alaska Travel Industry Association Sustainable Travel International Alaska Wilderness Recreation and Tourism Association America Outdoors Association The Alaska Center for the Environment Better Business Bureau of Alaska The International Ecotourism Society Center for Responsible Travel The Nature Conservancy of Alaska Educational Travel Consortium Trout Unlimited Federation of Fly Fishermen Whale SENSE Future of Tourism Coalition Chambers of Commerce: Cooper Landing, Denali, Girdwood, Kenai, Seward, Soldotna & Tok

Convention & Visitors Bureaus: Anchorage, Fairbanks, Kenai, Seward, and Soldotna

## **Charitable Donations:**

Alaska Wildland Adventures donates 10% of its pre-tax earnings to non-profit groups that work to keep Alaska wild. AWA offers guests the opportunity to take part in the \$2 a Day for Conservation program in which individuals can contribute \$2 per day of their trip to a fund that in turn is passed on to multiple Alaskan environmental organizations. Each year, Alaska Wildland Adventures passes on about \$10,000 to various environmental groups on behalf of its guests. For more information on the \$2 a Day for Conservation program, please contact <u>Adventure Green Alaska</u> at 907.646.3307.

#### **Reservations and Rates:**

For reservations and rates, call toll-free 800.334.8730 or visit us online at www.alaskawildland.com.