



Alaska Wildland Adventures

CONTACT: Amy LaHaie
Alaska Wildland Adventures
800.334.8730
amy@alaska-wildland.com
www.alaskawildland.com

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ALASKA WILDLAND ADVENTURES— Operating in an Innovative, Award-Winning Style

Alaska Wildland Adventures has been operating in an innovative, award-winning style for over 40 years. Since the company's founding in 1977, Alaska Wildland Adventures (AWA) has been committed to providing guests with profound travel experiences emphasizing Alaska's natural and cultural history while operating in a fashion that protects and preserves Alaska's natural environment. Combining the best of Alaska adventure – river rafting, sportfishing, kayaking and hiking – with wildlife viewing and cozy Alaskan lodging, AWA offers fun, friendly and unforgettable soft adventure vacation options on the Kenai Peninsula, in Denali National Park and beyond. Alaska Wildland Adventures understands that its greatest corporate asset is the natural beauty of the outdoors, and believes it is sound business management to invest in sustaining Alaska's wild character.

In all levels of business, the company models its style of travel and operations for low impact on the surrounding wilderness. AWA's own Greenworks program was designed internally by a group of environmentally conscious employees; this award-winning program scrutinizes all operations and administrative activities and implements changes where daily business practices can be modified to lessen the footprint on the environment. Staff members participate in extensive recycling programs, minimize use of disposable materials and take great pride in educating guests on environmentally-sound practices. Offices are stocked with earth-friendly and recycled products, including recycled content paper used for printed materials. When developing trips and programs, the company strives to design tours that concentrate on select regions rather than a long list of destinations, reducing transportation emissions as well as allowing guests to enjoy a more in-depth experience. In 2000, AWA lessened the company's use of fossil fuels by implementing a hydroelectric system at its award-winning Kenai Backcountry Lodge. Additionally, Alaska Wildland Adventures donates 10% of pre-tax earnings to environmental organizations within Alaska.

In 2008, AWA furthered its scope of environmental efforts by partnering with the Bonneville Environmental Foundation and the Renewable Energy Alaska Project, committing to offset carbon emissions produced by normal business operations. Denali Green Tags, a renewable energy credit program, offsets the global warming pollution impact from

conventional electricity generation, air, and ground travel in Alaska; in 2009, AWA's Denali Green Tags purchase matched the environmental equivalent of planting over 100 acres of trees.

Commending its dedication to environmentally sound business practices and an innovative style of travel, AWA has been the recipient of numerous international, national, and statewide ecotourism awards. In September 2005, Alaska Wildland Adventures was recognized on Condé Nast Traveler's International Green List as the world's leading Ecotourism Tour Operator. In naming AWA for the award, Condé Nast cited the company's commitment to sound environmental efforts, ranging from sustainability to charitable contributions, while still providing guests with premium quality small-group, interactive experiences with wild Alaska.

Care and concern for the environment is a constant companion at AWA. Please visit www.alaskawildland.com/about-us/guiding-principles to view Alaska Wildland Adventures' Guiding Principles. Through contributing efforts in wilderness preservation and ecotourism, AWA hopes to ensure that Alaska can be enjoyed for generations to come. For more information, please visit www.alaskawildland.com.

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